

**Berlin Workshop**  
**Entrepreneurship and Reigniting Growth in the European Union**  
**March 9-10, 2017**

Workshop Sponsored by: Institute of European Studies, Indiana University  
School of Global & International Studies, Indiana University  
Institute for Development Strategies, Indiana University

Location: Indiana University Gateway in Berlin, Germany

**PROGRAM**

**Thursday, March 9<sup>th</sup>:**

9:00am-12:00pm                   **Collaboration on Current Research Projects**

12:00pm-1:00pm                   **Break (lunch on own)**

**Session I: New Sources of Entrepreneurship**

1:00pm-1:15pm                   David Audretsch  
**Overview**

1:15pm-1:35pm                   Sameeksha Desai  
*Regulation of Entrepreneurship: A multi-level analysis"*

1:40pm-2:00pm                   Joanna Woronkowitz  
*Job Switching and Self-Employment among Artists*

2:05pm-2:25pm                   Diemo Urbig  
*Using student samples in entrepreneurship research. A conceptual discussion and a literature review.*

2:30pm-2:50pm                   Vivien Procher  
*Managing international R&D. An analysis of firms from Germany, U.S., India and China.*

2:55pm-3:15pm                   **Coffee Break**

## **Session II: European Context**

- 3:20pm-3:40pm Christian Rupiotta  
*Employees' motivation to engage in entrepreneurial activities*
- 3:45pm-4:05pm Erik Lehmann  
*Subcultures and Entrepreneurship*
- 4:10pm-4:30pm Prashanth Mahagaonkar  
*New Strategies and Developments in Publishing Research in Entrepreneurship*
- 4:35pm-4:55pm Alexander Kritikos  
*The effect of business cycles across industries*
- 4:55pm-5:00pm **Day 1: Closing Remarks**

## **Friday, March 10<sup>th</sup>:**

### **Session III: Creativity and Entrepreneurship:**

- 9:00am-9:20am Monika Herzig  
*The Jazz Jam Session for Group Entrepreneurship*
- 9:25am-9:45am Kathrin Bischoff  
*Sustainable Entrepreneurial Ecosystems as Engines for Sustainable Growth in Europe?*
- 9:50am-10:10am Katharine Wirsching  
*Female Immigrant Entrepreneurship in Germany*
- 10:15am-10:35am Michelle Facos  
*Variable VAT and Postage Costs as an Impediment to European E-Commerce."*
- 10:35am-10:45am **Coffee Break**

### **Session IV: New Approaches to Entrepreneurship**

- 10:45am-11:05am Werner Bonte
- 11:10am-11:30am Roy Thurik
- 11:35am-11:55am Jeff McMullen

11:55am- 12:30pm

**Break**

12:30pm-12:50pm

Jana Schmutzler

12:55-1:15pm

Christine Volkmann

1:20pm-1:40pm

Max Keilbach

1:40pm-4:45pm

**Informal meetings re: future research projects**

4:45pm-5:00pm

**Day 2: Closing Remarks**

## LIST OF WORKSHOP PARTICIPANTS:

Audretsch, David	Indiana University
Bischoff, Katherin	University of Wuppertal
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