



**BRETT ANITRA GILBERT, PH.D.**  
Associate Professor, Rutgers Business School

# When Clusters Do Not Emerge

A Qualitative Study of Values and Behaviors that Hinder and Support Technology Regions

**MONDAY, APRIL 3, 4:00-500 PM, SPEA 300**

Regional officials from around the world have been investing into infrastructure that supports technology communities. Despite these investments, technology regions have been slow to emerge in many cities. Conventional wisdom typically points to economic factors to explain why this emergence has not occurred. However, the equally plausible sociocultural factors have not been sufficiently explored. This research uses a case study approach of three cities in developing countries - Johannesburg, South Africa; Rio de Janeiro, Brazil, and Kolkata, India- to understand the sociocultural factors that explain why these cities have not seen a technology entrepreneurship community emergence in the same way as other cities in their respective countries.