

FROM MIND TO MARKET

AN INSIDER'S GUIDE TO SCHOLARLY PUBLISHING



Wednesday, Nov. 2nd
4pm - 5pm

Dean's Conference Room
(SPEA 300)

NICHOLAS PHILIPSON

Editorial Director: Springer & Palgrave Academic Journals
Business, Economics, Political Science and Statistics

Nick Philipson provides an insider's perspective on the process of getting published in academic journals and preparing book proposals. The discussion will include insights on the Impact Factor and other metrics, and staying current with such emerging trends as Open Access, publication ethics, and electronic supplementary material.