



ROY THURIK

Genes and Entrepreneurship: A Discovery in the World of Behavior & Biology

Monday, October 10
4pm - 5:30pm

Dean's Conference Room
School of Public and
Environmental Affairs

The recently developed genome-wide association study (GWAS) design enables the identification of genes specifically associated not just with horrible diseases but also with productive economic outcomes such as the choice for self-employment. This is a promising new approach for

economic and management sciences. It is part of wider initiative to investigate what makes people unique.

Roy Thurik is Professor of Economics and Entrepreneurship at the *Erasmus School of Economics* in Rotterdam and Professor of

Entrepreneurship at the *Free University* in Amsterdam. He is Directeur de la Recherche at the *Montpellier Business School* in France. Roy's research has been published in more than two hundred articles in leading international academic journals.

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